



Renewal



# MEMORANDUM OF UNDERSTANDING (MOU)

TO: Robert Newsom, County Judge, Hopkins County (Party 1)  
 FROM: Linda Oyer, Chief Executive Officer, ETCADA (Party 2)  
 RE: FY21 (September 1, 2020 to August 31, 2021) Agreement to Provide:  
 Substance Abuse Prevention Programs – PRC, YPU, & YPI

This memo serves as confirmation of the agreement between Hopkins County and the East Texas Council on Alcoholism and Drug Abuse (ETCADA) to collaborate in the effort to provide substance abuse prevention. As listed below, ETCADA will:

### Prevention Resource Center (PRC):

- Promote community efforts to raise awareness of data collection within the region.
- Facilitate local and regional data collection to help identify strategies for preventing the use/abuse of tobacco, alcohol, marijuana, prescription medications, and other drugs.
- Locate comprehensive regional, county, and city data sources that are culturally appropriate and meet educational literacy levels.
- Conduct Media Awareness Activities.
- Disseminate information that is age, gender, culturally, and linguistically appropriate.
- Coordinate prevention trainings for Region 4.
- Conduct voluntary compliance checks to assure compliance with Texas Tobacco Laws.
- Promotion of all related activities within the region on the PRC4 website and social media.

### Youth Prevention Programs (YPU, YPI):

Through the YPU/YPI program, ETCADA has an educational goal and objective designed to prevent or reduce substance use and misuse in the target population.

- Provide Tobacco, Alcohol, and Other Drugs (AOD) information, materials and presentations as needed.
- Serve as a community resource for staff and participants.
- Facilitate prevention curriculum program (Positive Action) as requested. Positive Action features eight sessions containing a variety of interactive lessons which address the underlying causes of substance abuse and provides students with the life skills needed to make healthy choices and reinforces the intuitive philosophy that you feel good about yourself when you do positive actions. Positive Action curriculum is a Culturally-Sensitive Trauma Informed Care program meaning it effectually provides trauma-informed assessment and intervention that acknowledges, respects, and integrates students' and families' cultural values, beliefs, and practices.
- Disseminate information that is age, gender, culturally, and linguistically appropriate.
- Provide Opioid Misuse information, materials, and presentations.



[www.etcada.com](http://www.etcada.com)

[www.prcfour.org](http://www.prcfour.org)

[www.dorscommunityservices.org](http://www.dorscommunityservices.org)

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**Hopkins County will:**

- Disseminate information that is age, gender and culturally appropriate.
- Where possible, help PRC4 identify data sources and resources for regional data collection in the development of the annual Regional Needs Assessment.
- Help promote community efforts to raise awareness of data collection efforts within the region.
- Assist where possible in promoting the Texas School Survey of Drug and Alcohol Use and the Texas Survey of Drug and Alcohol Use among College Students.
- Provide a safe, clean, well-lit, and well-maintained environment in which to conduct requested prevention services.
- Support local prevention efforts by allowing data and/or informational materials to be made available to staff and clients/participants.
- Follow necessary and customary guidelines to ensure safety of ETCADA staff.
- Refer individuals as deemed appropriate for prevention/intervention services.
- Add any additional assistance you are willing to do that is not covered in the above:

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In signing, both parties agree to form a partnership whose goal is to network, coordinate services, maximize regional resources, make referrals to help address gaps in services, and facilitate data collection efforts to develop a Regional Needs Assessment (RNA) for Texas HHSC Region 4 with non-duplicated services. Any changes to this MOU must be agreed to by both parties in writing.

This agreement is effective from date signed by *Party 1* and will be in effect until one (1) party in writing dissolves this agreement or August 31, 2021. The agreement will be reviewed annually by both parties for continuation of partnership and any revisions. My signature below indicates that I understand the Health and Human Services Commission (HHSC) funds this program.

Party 1

Robert Newsom, County Judge  
Hopkins County

Signature:

Date: 10-12-2020

Party 2

Linda Oyer, Chief Executive Officer  
ETCADA

Signature:

Date: 10-5-2020



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Due to your valuable input and assistance in the successful completion of the Region 4 Prevention Resource Center (PRC) 2020 Regional Needs Assessment (RNA), we are pleased to provide you with a link to download a copy for your use and distribution. The success of this year-long project is due to individuals and organizations such as yours that took the time to participate in epidemiological work groups, focus groups, key informant interviews, and surveys such as the Texas School Survey and Texas College Survey.

Please note, you can access the downloadable 2020 RNA, a report of county-specific data for a wide number of risk and protective factors for substance abuse, at [www.prcfour.org](http://www.prcfour.org) or [www.etcada.com](http://www.etcada.com). This year's RNA has a broader scope of data to help create a more thorough perspective of the issues facing our communities. New this year are data tables reflecting three-year trends, COVID-19 data, and data specific to our Region gathered from those seeking substance abuse treatment from the many services ETCADA offers.

Without you, your participation, your compassion, and your concern for a better Northeast Texas, pivotal information and understanding about this region and the people living with and supporting those with substance use disorders would be non-existent.

We are enthusiastically looking forward to the new fiscal year and working with you. New data sources are emerging every day and using every available resource is invaluable to seeing the root of substance abuse issues and developing resources and solutions. We would like to include you in a capacity that works with your schedule and interest in promoting healthier communities. Please contact PRC4 at [prc4training@etcada.com](mailto:prc4training@etcada.com) for more information.

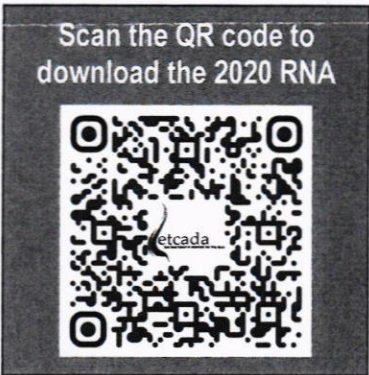
**We would also appreciate if you would please sign a non-binding Memorandum of Understanding for FY 2021 (September 1, 2020 – August 31, 2021) by:**

- (1) Signing both copies of the included MOU
- (2) Keeping one original for your records
- (3) Returning the other signed copy in the enclosed self-addressed stamped envelope

On behalf of all of us at PRC4, East Texas Council on Alcoholism and Drug Abuse (ETCADA), and the Health and Human Services Commission (HHSC), we sincerely thank you and look forward to working closely with you in the future to promote and aid in a healthier future for all our communities in Northeast Texas.

Gratefully,  
The PRC4 staff

Linda Oyer, BS, RN, MBA, PRSS, RSPS, PSS, ICPR, APS  
Chief Executive Officer  
East Texas Council on Alcoholism and Drug Abuse  
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